

big city moms

www.bigcitymoms.com



*Welcome
to the biggest
Baby Shower
ever!*

Program Guide

VIACORD

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Program

11am

Welcome Reception – Meet the Exhibitors!

12pm

Luncheon/Speakers/Events

Douglas Moss, MD

Eric Drew

*Baby Shower Game – Animal Babies**

Big City Moms

Kelley Heyworth

*Baby Shower Game – Nursery Rhyme Quiz**

Veronique Maternity Fashion Show

*Baby Shower Game – Things in Your Purse**

Samantha Ettus

little bits

*Baby Shower Game – Tasting Baby Foods**

2pm

Raffle Awards & Exhibiting

**Baby Shower Games are sponsored by little bits*

About Our Speakers

Douglas Moss, M.D., OBGYN at Mount Sinai, Manhattan

Douglas Moss, M.D. is Assistant Attending Physician in the Obstetrics and Gynecology Department at Mount Sinai Hospital and Assistant Clinical Professor at Mount Sinai School of Medicine. In addition, Dr. Moss was a contributor to the 4th edition of *Understanding Pregnancy and Childbirth*, a highly regarded and relied-upon guide for expectant mothers.

Eric Drew, The Eric Drew Foundation, Director

Eric Drew is a nationally recognized leukemia and identity theft survivor, and is the first and only person to force a federal criminal conviction under the new HIPAA patient privacy laws. Eric is a former high school football quarterback, runway model, beauty pageant producer, and VP of several Silicon Valley global software and banking firms. He currently splits his time as Founder, Executive VP of KnightsBridge Castle Inc. and Director of the Eric Drew Foundation. As he continues to recover from a stem cell transplant for a rare and usually fatal disease, Eric is working hard to fight against identity theft and to assist terminally patients and their families in need.

Kelley Heyworth, Senior Editor, Child Magazine

Kelley covers baby and pregnancy stories as well as health news at Child. Prior to joining the magazine in May 2005, she spent six years at Sports Illustrated, where she wrote about The Olympics, women's sports, college football and youth sports. She has also worked at Philadelphia Magazine as well as Civilization, the magazine of the Library of Congress in Washington, D.C.

Samantha Ettus, Creator, The Experts' Guide to the Baby Years (Random House)

Samantha is the creator of the bestselling Experts' Guide series of books, offering knowledge seekers trustworthy and entertaining advice in a "CliffsNotes" format. Her newest book is *The Experts Guide to the Baby Years*.™ She is a correspondent on WNBC's New York 360° and has appeared on the Today Show, The O'Reilly Factor,™ The New York Times, and USA Today. Samantha pens a nationally syndicated column through Scripps Howard, is a columnist for Modern Mom, and a contributing editor for O2138.

Risa Goldberg, Big City Moms Co-Founder

Risa Goldberg co-founded Big City Moms in April 2004. She plays an active role in recruiting members, planning events and marketing. As a mother of a 3 year old daughter, Risa has first hand experience when it comes to being a working mom. Risa is also a research manager for MSN. Prior to that, Risa directed research for ESPN.com supporting all sales, business, and editorial needs. She has been the Vice President of Research for 24/7 Media, responsible for creating a research department to service a worldwide sales force of over 200 people. Risa was also a production associate at CBS News where her primary duties included the development of on-air promotion campaigns for shows such as 48 Hours, 60 Minutes, and the CBS Evening News. She holds a Bachelors degree in Television, Radio, and Film Production from the Newhouse School of Communications at Syracuse University.

Leslie Venokur, Big City Moms Co-Founder

Leslie Venokur co-founded Big City Moms with her sister Risa in April 2004. The idea came about after talking to working mothers and hearing their frustrations about meeting new moms while managing their hectic schedule. Leslie plays an active role in forging strategic relationships for Big City Moms, planning events, marketing and promotions. Leslie's passion has always been working in the children's market and with their excited new moms. Leslie is currently the Director of Retail for Kidville's™ upscale boutiques. Leslie oversees Kidville's™ Upper East Side and Upper West Side locations. Her endeavors keep her in tune with the desires and concerns of new mothers. With nearly 10 years of retail experience, Leslie has worked at Bergdorf Goodman, Scoop NYC and Calvin Klein Kids. Leslie holds a Bachelors degree in Retail Management from Syracuse University.

Janice Chaukin, Big City Moms

Janice Chaukin started to work with Big City Moms in August of 2005. Janice originally started the concept of the expecting mom's dinners when she was an employee of ViaCord. It was a great way to get in front of a large group of mothers-to-be at one time. One of Janice's roles in the company is heading up the luncheons for new mummies and their babies. Janice also is the owner of Janice's Invites where she sells a wide range of invitations and does calligraphy. Janice holds a Bachelors degree in Economics from Towson University.

A very special thanks to our exhibitors & contributors...

5 squares	Dear Johnies	Honey Due	Moms-For-Profit	Purple Porpoise
Aden & Anais	Enfamil	Isabella Oliver	Munchkin	Saphia Water
Arbonne - Danielle	Ensant Skin Care	Janice Invites	Mustela	Skip*Hop
Feigenbaum	Experts Guide to	Joey Wrap	nu-train.com	Snug and Tug
Baby Jogger	The Baby Years	Kiddie Kouture	Patemm Pad	Soho Parenting
Baby Style	Fairy Tales Hair Care	Laura Ashley: Bedding	Peggy Levine Fitness	Stokke
Belly Bars	FALC	Collection	Periwinkle	Sweetness Products
Big City Moms	Fill R Up	Lil Dipper	Petit Patapon	The Blanke Company
Bone Marrow Foundation	Giggle	little bits	Playtex	Toys R Us
Bugaboo	Graco	Little ME	Plum Organics	Uncommonly Cute
Bump Babies	Gymboree	Maggie Moos	Preggie Pops	Unique Moms
Busy Babe	Handmade by Heart	Mama Mio	Prenatal Yoga Center	Veronique Maternity
Child Magazine	Heidi Green Photog.	Manhattan Media	Principino Kids	ViaCord
Cloud B	Honest Baby	Met Life	Pure T	Zutano

Thank you to the following companies for making this event possible...

*The entire Skip*Hop team for all their creative insights,*

Julia from Forty Weeks for all her support, Grace from Patemm Pads for her support, Heidi Green for her photography skills, Giggle for supplying the bags to hold all the goodies, Kidville, NY for helping with Promotion for the event, CHLD Magazine for all their contributions, all the NYC doctors for all their support. Farida and the entire ViaCord team for all their hard work, and most of all, our families for their generous support throughout the past few months of planning – without them this event wouldn't be possible.

About Big City Moms

Big City Moms is the largest program for moms in NYC offering a wide variety of events for all stages of motherhood and the whole family.

A different kind of mommy adventure.

Big City Moms invites you to join in on a variety of activities including: Mom's Night Out, Kid's Night Out, Classes, Shopping, Seminars, Family Parties, Concerts, and much more.

New mom?

Join us at one of our weekly lunches for new moms. Topics cover everything from sleep, baby proofing, nutrition, feeding skills, classes, CPR, and much more.

Expecting?

Big City Moms offers special programs for moms-to-be and has monthly expectant mom's dinners.

big city moms
resources * events * support



A different kind of mommy adventure
Big City Moms invites moms of newborns, infants and toddlers to join us for a variety of activities.

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