

# baby celebration

los angeles

a fun, fresh day for hip, new moms & trendy tots!

## Celebrate Good Times... Come On! Baby Celebration LA Launches Annual Success

*Fabulous, fantastic, tremendous success, so much fun,* so incredible...just a few delicious words used to describe the first Baby Celebration LA held April 28 & 29 2007 at the Los Angeles Convention Center. We couldn't have asked for more and we want to share a few memorable moments from the show with all of you.



Photo Credit Freetime Productions

*The lines stretched around* the corner as show guests waited with anticipation for up to two hours for the doors to open. When they did, we were all ready with darling gift bags filled to the brim with goodies supplied by Signing Times!, Tiny Love, It's My Binky, Loved Baby, Shilav, Desperate Dads, & Mothers Intuition. There were ooohs and aaaahhs all around as show guests explored their precious gifts.

*Next we move on to the inspired aisles* resplendent with creative flair and packed shoulder to shoulder with attendees perusing the very latest on-trend baby accoutrements. From delightful hats and headbands with exquisite flower accents to infant must-haves... motorcycle gear embellished with skull and cross bone detail to tiny tu tu's and organic baby foods to mommy make-up and skincare to pregnancy fashions illustrating the graceful ultimate feminine form to stunning jewelry creations perfect for everymom...even grandmom... all were entertained by the enchanting world of the child. Just a miniscule sample of the delectable texture and diversity represented at our captivating showcase presenting all things for expectant moms, babies and toddlers. For show guests it was all love at first sight.

*Speaking of love...* many of Baby Celebration LA's seminars were standing room only. Guests had to arrive early (and they did) to watch Rachel Coleman of the famed PBS show Signing Times! Rachel's meaningful presentation reflected the uncompromising commitment to quality evident in all of the transforming seminars and speakers appearing at Baby Celebration LA "I was impressed with the saavy, educated moms that attended. They were genuinely interested to discover the benefits of signing with their baby." Rachel Coleman Signing Time. Onlookers had future stars in their eyes as tiny tots that were just TUTU CUTE were adorned with an eclectic variety of fashions from skater-like chic to girlish swirls and twirls at the Fairytale Fashion Shows assembled for crowd pleasing delights. Elegance and grace wowed those attending the pregnancy fashion show designed and staged by Renae Plant creator of [bump] babies. (Who knew pregnancy could look as beautiful as elegant statuary?)

*First and foremost thank you* from the bottom of our hearts to everyone who helped make the premier Baby Celebration LA such a remarkable event...more on that later! Whew...where to begin...with you our exhibitors of course. Baby Celebration LA looked like a feast for the senses. Eye-popping colors and textures, divine designs and innovative products, services and people...all of you... could you have been more wonderful?



Photo Credit Freetime Productions

### Rachel Coleman Co-Creator of Signing Time!



Photo Credit Freetime Productions



Vest by Baby Rab  
Tutu by TUTU CUTE

Top by [bump] babies  
Diaper Bag by b-kaed

### Stella Reid of Nanny 911



Photo Credit Freetime Productions



Ali Landry

*Haute Hollywood moms-to-be* and a Nanny extraordinaire were represented as Jenna Elfman, Ali Landry, Nicole Sullivan and Stella Reid (Nanny 911) spent the day at Baby Celebration LA collecting treasures for the babes and soon to be babes in their lives. Guests particularly enjoyed the innovation and inspiration exhibited by the designers of the Nursery Design Vignette competition sponsored by Pregnancy Magazine. Lots of exhibitors and show guests were thrilled to have pictures taken with popular celebs. (Guess who was having more fun...the celebs or the guests?)

*There were many products successfully debuted* and launched at Baby Celebration LA. And tons of positive feedback from most exhibitors...here are just a few quotes from those participants who felt Baby Celebration LA was their perfect cup of tea!

*"We have been in business only six weeks* and thanks to Baby Celebration LA have already been picked up by 60 stores." Wow, Baby Celebration LA was fantastic for us." Laurie Gadbois Baby Light and Clip,

*Erica Barnett, Representative of Shilav and Tiny Love* shares, "It's really important to connect with your entire audience. What was so wonderful about Baby Celebration LA was that it allowed us to interact with our whole target demographic (mothers with infants and toddlers) and hear their feedback directly, which is a priceless resource!"

*"Vintage Kids received a bounty of interest* and attention thanks to your meticulous planning and execution and we are so grateful for your support. Loved working with you, loved meeting you even more, and loved seeing your vision, enthusiasm, energy and sheer panache come to life in one wonderful show." Dot Welsh Marketing Specialist, Vintage Kids

*We would like to extend our heartfelt appreciation* for the support and collaboration which helped make Baby Celebration LA's first year the sensational success it was. So, here is lots of XOXOXOXO to each and every one of you. We are already working on the show for next year and have been busy adding new features, sponsorships and benefits that will further enhance your Baby Celebration LA experience. Please stay tuned for more information. Our website will be continuously updated so check it often.

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Baby Celebration LA 2008 will be open for reservations June 1st 2007.

Thanks again,  
Patrice and Penny

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